



The Power Source

Igniting the Future of Florida



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Power Profile: Juliet Roulhac

Director - Corporate Philanthropy and Community Engagement, Florida Power & Light Company

Juliet, FPL is the largest clean energy provider in the State. How does that impact your philanthropy and where you decide to make community investments?

At FPL, we're committed to making our communities even better places to live, work and raise a family – and investing in clean energy is just one part of that commitment. We invest in programs and initiatives in our communities that support our environment, sustainability and innovation. At the same time, we're major supporters of education, including STEM programs, because we know how important it is to inspire our future leaders and drive innovation and creative solutions to meet the evolving needs of our customers and our communities.

In your work, you are called upon to liaison with the community and be the voice of your company to inform and engage. What inspired you to take on that role?

I truly love my community. Being involved in different initiatives and giving back brings me joy. At the same time, I also love the company I work for. FPL's commitment to corporate social responsibility and values of being committed to excellence, doing the right thing and treating people with respect are closely aligned with my own, so it made a lot of sense and was natural to me to accept this role and be an ambassador for the company. Being in this role has allowed me to bring my passion and skillset to a role where I have the opportunity to be hands-on with initiatives that make a difference in the communities we serve.

You have a tremendous sense of service and involved in many local initiatives. Is there one initiative that is really, on a personal level, extremely important to you? Do you mind sharing with us why it means so much to you?

When I think about the many ways I give back, the one that is very close to my heart is mentoring young girls at a local high school who are at risk as part of a program called Women of Tomorrow. I'm able to show by example that your life doesn't have boundaries, only those you place on yourself, and the opportunities for growth are endless. What I try to offer these young ladies is information and opportunities they normally don't have access to and introduce them to other women who have traveled different journeys and have become successful in their professions. It's fulfilling and important to inspire hope in our youth and show alternative pathways to the one they see at the moment.

Women of Tomorrow requires a four-year commitment during high school. Upon graduation they are eligible to apply for scholarships. Many of the young girls who go through this program go on to do amazing things, and I believe this might not have happened had it not been for the program.



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Some people might not realize you are a licensed attorney (a Florida Gator!) and practiced in the company's General Counsel's Department. I think that's where I first met you. Has your legal career been a valuable asset in what you do now?

Absolutely. I would not be in my current role if I had not taken the path of practicing law. The ability to analyze and influence has been a true asset. I've also continued to connect with a significant network of lawyers throughout the state. This has proven to be invaluable in many instances when seeking advice, referrals or counsel outside of South Florida.

We've heard concerns about the level of import given to publicly traded companies' compliance with ESG (environmental, social, governance). FP&L is very active in this regard and takes pride in being a company that will be "Real Zero" in carbon emissions, and of course, supportive of EDI and #womeninenergy. As a corporate leader, can the concerns over ESG be reconciled with what customers expect of you to address sustainability?

At FPL, focusing on the importance of environmental, social and governance (ESG) impacts has been a part of everything we do for more than 25 years. Our company is passionate about generating clean, renewable energy, while protecting the environment and giving back to the community. Across the enterprise, we are delivering outstanding value for our customers, supporting our communities and empowering our teams, all while generating significant shareholder value and doing good for the environment. We continue this practice by creating ambitious goals such as the newly announced Real Zero™, to keep us focused on what we can achieve for our customers, our shareholders and our communities in the decades ahead.

Your company has been impacted by two hurricanes in the last six months: Ian and Nicole. Those circumstances make community engagement crucial not just for your company as an energy provider but also for your company as an economic developer. What lessons are learned in that regard Juliet?

We recognize the important role that energy plays in our economy and in our communities, so it's always our commitment to get our customers energized safely and as quickly as possible following any storm. At the same time, we continue to make significant investments in infrastructure and continue to look at ways we can strengthen our grid and restore our customers even more quickly.

All these improvements are paying off. Following Hurricane Ian, not a single one of FPL's hardened transmission structures failed and far fewer distribution poles were damaged. Preliminary data also showed that underground neighborhood power lines performed about five to nine times better than overhead lines during Ian. We are proud of these improvements and what they mean for our customers.

As you know, FWELF was started to inform, inspire, and motivate the next generation of female workforce talent. Knowing what you know now from your accomplishments in this career, what advice would you give to the 2d year college student looking to pursue a job in energy?

The energy sector is constantly growing, changing and evolving, and it's an exciting time to be a part of this industry. There are so many aspects of the energy industry that allow for a great variety of career paths worth exploring. The career options are so diverse, that more and more, we see women becoming engaged in the industry. So, whatever your passion may be, there is space for you in energy.